



Sustainability	Community Empowerment
<p>Assets: land, buildings in the city</p> <p>Challenges/barriers: land locked (oil industry), government funding limited to hire and expend capacity (local), aging downtown buildings, air quality, inconsistent business hours of operation and limited choices</p>	<p>WPRD Workforce Funding</p> <p>What are the existing city resources?</p> <p>Challenge: Ford City/Taft are not captured in data Annexation</p>
Job Creation	Economic Resilience
<p>Challenge: Programs to expand business and housing</p> <p>Challenge: people leaving due to lack of medical services</p> <p>Existing: Education, government, oil/energy, agriculture, retail/restaurants, hospitality, solar</p> <p>Workforce programs: OSHA, forklift, welding, computer, trades training, business development</p> <p>Challenges/barriers: language (GED and CTE job training), sometimes time and language can be a barrier, cultural barriers, economic barriers (must understand how to build capacity), legal status, capacity</p>	<p>Business Incubator</p> <p>Training is needed</p> <p>Logistics</p> <p>Construction</p> <p>Medical</p> <p>Home Care</p> <p>Healthcare</p> <p>Childcare providers</p> <p>Market study and feasibility studies regionally (from Taft to Tejon and all West Kern)</p>

5 year opportunity to attract investment:
<ol style="list-style-type: none"> <li>1) Eliminate barriers</li> <li>2) Convene government and other stakeholders</li> <li>3) Attract population growth</li> <li>4) Housing growth</li> <li>5) Existing conditions/medical demand</li> <li>6) Partner with oil owners for future development opportunities</li> <li>7) Transportation arteries</li> <li>8) Need teachers</li> </ol>

## Potential Projects

Market and feasibility study focused on medical needs in West Kern
Catalog training programs in West Kern
Assessing Industry focus