

# Kern CCD News Report:

## April 1-23, 2024

Media outreach, marketing and publicity for the colleges and the district is accomplished in multiple ways. Some of the publicity is managed via promotion on the institutions' respective websites. In addition, the institutions submit press releases and work with news publications to highlight the work being done at the colleges/district.

*Note: Due to the timing of the Board of Trustees meeting, information from the end of April 2024 will be included in a future report.*

### Website News Items

The college & district teams are able to publish news items on their respective websites. This allows the colleges/district to highlight specific events, projects, achievements or work being done at their institution.

- [District News Site](#)
- [Bakersfield College News Site](#)
- [Cerro Coso Community College News Site](#)
- [Porterville College News Site](#)

The district team publishes copies of the college news items on the district website, in addition to separate district news items. **In April 2024 (April 1-23), the colleges published 20 news stories on their websites. These were also included on the district website.**

- District Office: 0
- Bakersfield College: 13
- Cerro Coso Community College: 1
- Porterville College: 6



4/22/24  
**BC Hosts 2024 CMEA Solo/Ensemble Festival** →

Bakersfield College was host to hundreds of accomplished young musicians from across Kern County recently, as our campus presented the 2024 CMEA Solo/Ensemble Festival on Saturday, April 20. The annual event offers the opportunity for students, high...



4/19/24  
**BC Choir Presents: Hope in the Darkness** →

By Deanna Rea The Bakersfield College Performing Arts Department is proud to announce their upcoming performance for the spring semester: Hope in the Darkness. This concert aims to promote awareness of Human Trafficking through the selection of...



4/18/24  
**Student Spotlight: Vanessa Figueroa** →

By Deanna Rea Bakersfield College is constantly evolving to meet student's individual needs through various programs and resources which promote student engagement and success. These unique programs can provide support for students who are feeling...



4/16/24  
**Career Education Department Hosts 2024 Spring Health Fair** →

By Deanna Rea Earlier this week, the Bakersfield College Career Education Department hosted the Spring 2024 Health Career Fair to provide BC students with education opportunities, career advancement, and resources in the healthcare field. The event...



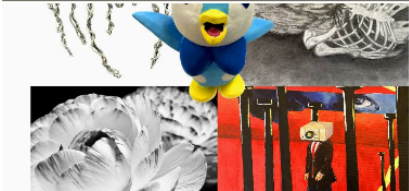
4/15/24  
**BC Hosts Spring Fling Events** →

Last week, Bakersfield College hosted a series of "Spring Fling" events for a week of interactive and riveting activities like sports tournaments, games, outside activities, lively discussions, and much more. Spring Fling presented the perfect...



4/12/24  
**Taking class to new heights to watch Eclipse** →

Even though California was not the premium location to view this past Monday's solar eclipse, some students, faculty, and staff came up with an interesting solution to make the most out of the celestial event. The diverse group hit the stairs of the...



4/12/24  
**PC Student Art Exhibition Set to Open** →

The Porterville College Art Department invites the public to come view its Student Art Exhibition, featuring the best work of over 50 current PC art students in a variety of media from photography, painting, drawing, digital art, video, sculpture...



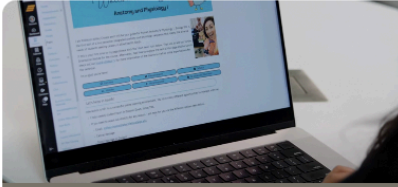
4/11/24  
**PC Connection Creates Excitement** →

The Porterville College Student Services Department hosted hundreds of students and their parents for the 2024 PC Connection High School Senior registration event on the PC campus this week. Students and community members from 11 local high schools...



4/11/24  
**Jones Art Gallery Hosts Art Student Exhibition 2024** →

By Deanna Rea The Bakersfield College Wylie and May Louise Jones Gallery is currently hosting the Art Student Exhibition 2024. The exhibition features over eighty student-made artworks created in BC Art courses using media ranging from graphic...



4/10/24

### BC's Faculty Honored in Humanizing Showcase →

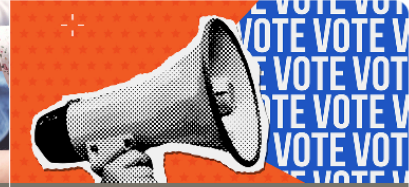
BC has had over 40 faculty successfully complete the Humanizing Online STEM Academy. With the highest participation in the state, BC has recently been showcased as a successful example of wide-spread faculty adoption of humanizing practices in two...



4/9/24

### Rising Scholars Program Hosts 'Second Chance Month' Events →

By Deanna Rea The Rising Scholars Program at Bakersfield College is excited to present Second Chance Month! The purpose of Second Chance Month is to support Rising Scholar students by providing them with tools and resources to help them succeed in...



4/8/24

### BC Announces Elections For 2024 BCSGA Officers →

By Deanna Rea The Bakersfield College Student Government Association (BCSGA) is excited to announce that elections for the BCSGA's 100th session are now live! There will be several opportunities to learn more about each candidate from reading their...



4/5/24

### BC And Wonderful Industrial Park Support Local Workforce →

Bakersfield College was honored to gather with leaders from the Wonderful Industrial Park (WIP) to learn more about the exciting growth opportunities taking place in the WIP! Leaders from organizations such as Amazon, Walmart, Target, the City of...



4/4/24

### Office of Student Life Hosts Consent Fair →

Bakersfield College hosted the Consent Fair earlier this week at the Campus Center Breezeway. The purpose of the event is to increase awareness of consent, sexual assault prevention, personal boundaries, and healthy relationships through interactive...



4/3/24

### Important Financial Aid Message →

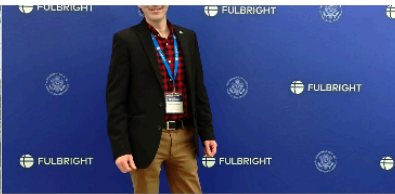
Lea este mensaje en español. Dear Students, Financial aid applicants for the 2024-25 aid year will continue to see delays with the processing of the financial aid application, as this is a nationwide challenge affecting students. The financial aid...



4/3/24

### Important Message for Students Regarding Financial Aid →

Attention Students, Financial aid applicants for the 2024-25 aid year (which includes fall 2024) will continue to see delays with the processing of the financial aid application, as this is a nationwide challenge affecting students. The financial...



4/2/24

### Fulbright Scholar to be Featured at Next CHAP Event →

The public is invited to Graphic Installations and Social Justice, a presentation by Dr. Ramon Blanco Barrera on Friday, April 5 from 7 to 8 p.m. in the Porterville College Theater as part of the Cultural and History Awareness Program...



4/2/24

### KCMEA Jazz Day Returns To Bakersfield College →

The Kern County Music Educators' Association and the Bakersfield College Jazz Studies Program announced today the details of the seventh annual KCMEA Jazz Day at Bakersfield College on Thursday, April 11, 2024. This all-day event will feature...



4/1/24

### Coffee with a Cadet →

The PC Law Enforcement Academy hit the quad this week to meet students, highlight their programs, and talk about all that the academy has to offer. Cadets were stationed in the quad over several days to share their own experiences within the program...

## District/College News Item Links

Bakersfield College news articles (including BC Stories):

- [Kcmea Jazz Day Returns To Bakersfield College](#)
- [Important Message For Students Regarding Financial Aid](#)
- [Office Of Student Life Hosts Consent Fair](#)
- [BC And Wonderful Industrial Park Support Local Workforce](#)
- [BC Announces Elections For 2024 Bcsga Officers](#)
- [Rising Scholars Program Hosts 'second Chance Month' Events](#)
- [BC's Faculty Honored In Humanizing Showcase](#)
- [Garden Fest At Bakersfield College Postponed To April 27th Due To Weather](#)
- [Jones Art Gallery Hosts Art Student Exhibition 2024](#)
- [BC Hosts Spring Fling Events](#)
- [Career Education Department Hosts 2024 Spring Health Fair](#)
- [BC Choir Presents: Hope In The Darkness](#)
- [BC Hosts 2024 Cmea Solo/Ensemble Festival](#)
- [Student Spotlight: Ellie Camarena](#)
- [Student Spotlight: Vanessa Figueroa](#)
- [Faculty Spotlight: Johnny Nieto](#)

Cerro Coso Community College news articles

- [Important Financial Aid Message](#)

Porterville College news articles

- [Coffee with a cadet](#)
- [Fulbright Scholar To Be Featured At Next Chap Event](#)
- [Important Message For Students Regarding Financial Aid](#)
- [PC Connection Creates Excitement With High School Tradition](#)
- [PC Student Art Exhibition Set To Open](#)
- [Taking Class To New Heights To Watch Solar Eclipse](#)

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## Supplemental Media Outreach/Publication

In addition to these published articles, the colleges had additional news outreach to the media.

### District Office:

#### 1 Press Release

- Kern Community College District Featured At Statewide Conference Hosted By California Community Colleges For Early College/Dual Enrollment Success

### Bakersfield College

#### 12 Press Releases:

- KCMEA Jazz Day
- Applied Recitals for Spring 2024
- Garden Fest Announcement w/Vendor Info
- April RAD Training Available for Students and Community
- Spring Choral Concert presents Hope in the Darkness
- BC's Theatre presents Metamorphosis
- Renegade Farmers Market in New Location
- BC Students selected as Cal Humanities Journalism Fellows
- Garden Fest Postponed to April 27 Due to Weather
- 110th Commencement featuring A. Anguiano
- Free Admission for BC's Music Combined Concert
- 110th Commencement featuring V. Figueroa (with Traffic map)

#### 2 Printed Articles:

- Achieve Magazine article on BC's Leadership
- Bakersfield Californian article on BC's Commencement

### Porterville College

#### 6 press releases:

- Porterville College CHAP Presents "Why Measuring Methane Matters"
- Porterville College to Graduate Largest Law Enforcement Academy Class.
- PC Concert Band Spring Concert Scheduled for May 2nd.
- PC Student Art Exhibition Set to Open
- 3rd Annual PC Job Fair to be held on April 16th
- Tradition Continues with Return of PC Connection Event

