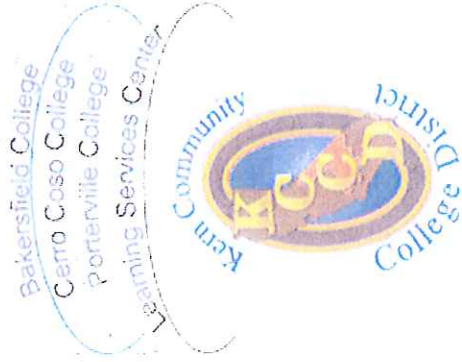


BAKERSFIELD COLLEGE NORTHWEST CENTER

Project Overview/ Planning Workshop



Prepared for Kern Community College District
September 20, 2006



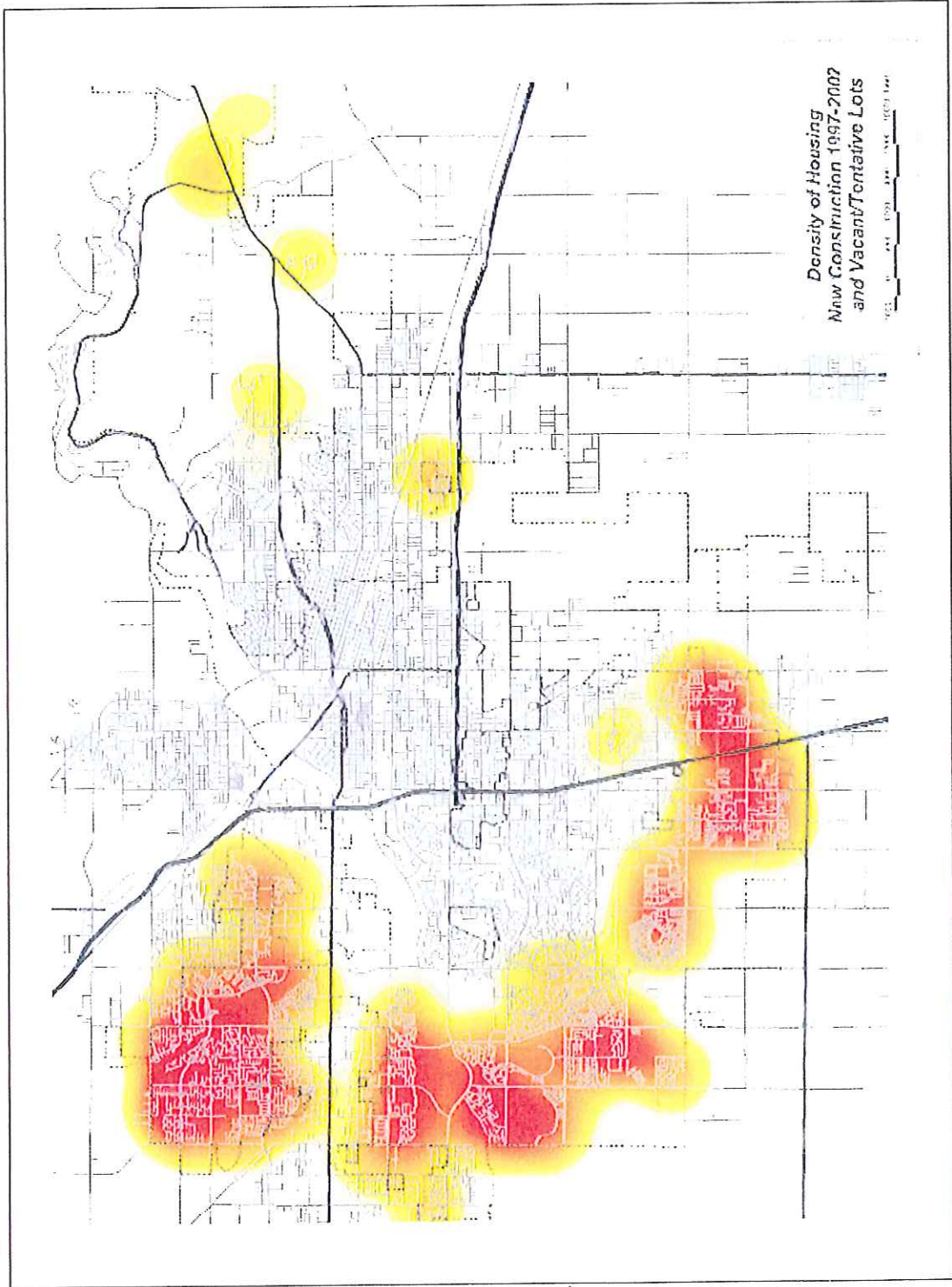
Public
Private
Ventures

REGIONAL CONTEXT

Basic regional dynamics are:

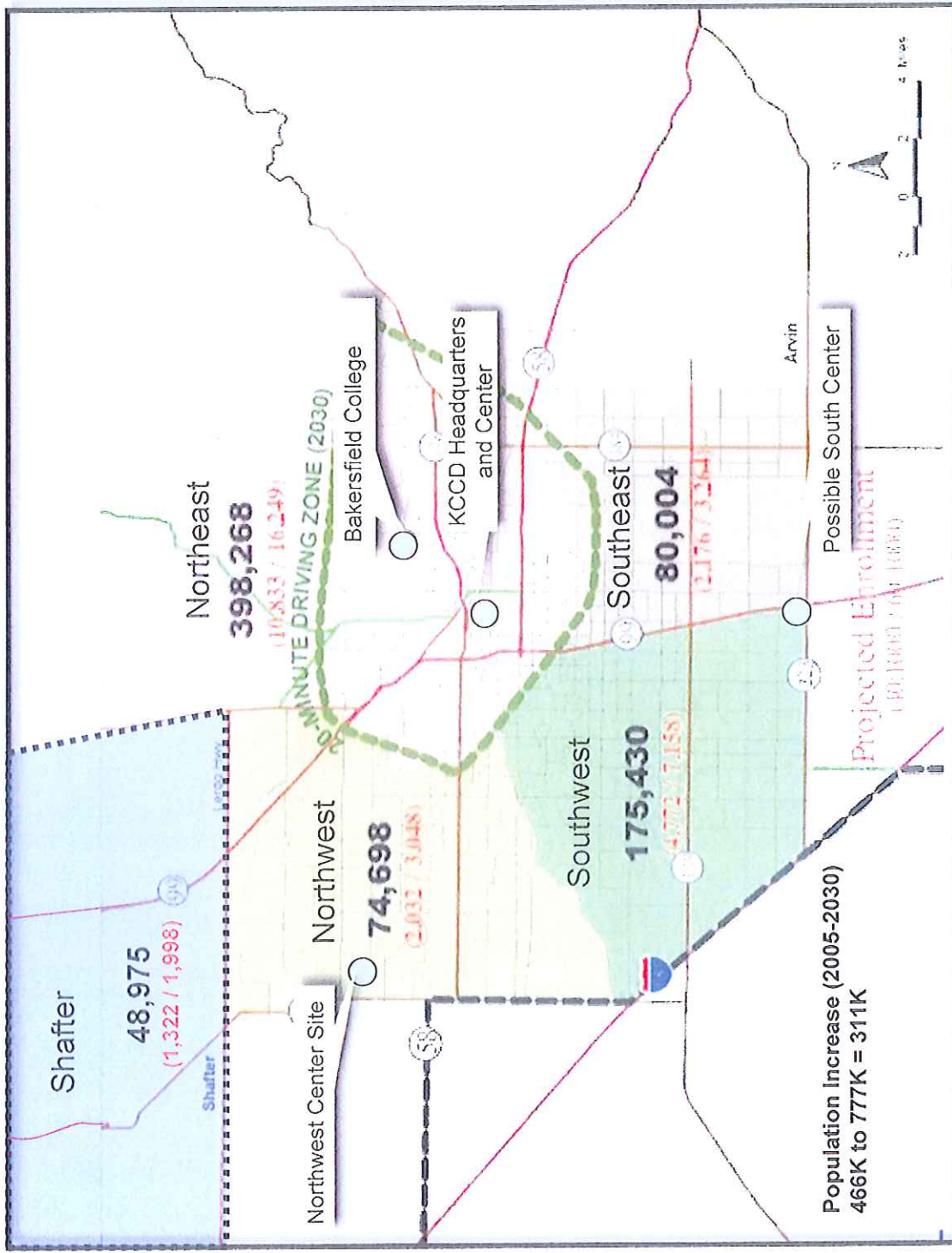
- Area population will nearly double in the next 25 years. (Kern COG data)
- Enrollment growth rates will equal or exceed population growth.
- Traffic congestion will increase considerably and reduce accessibility within the region.

GROWTH "HOT SPOTS"



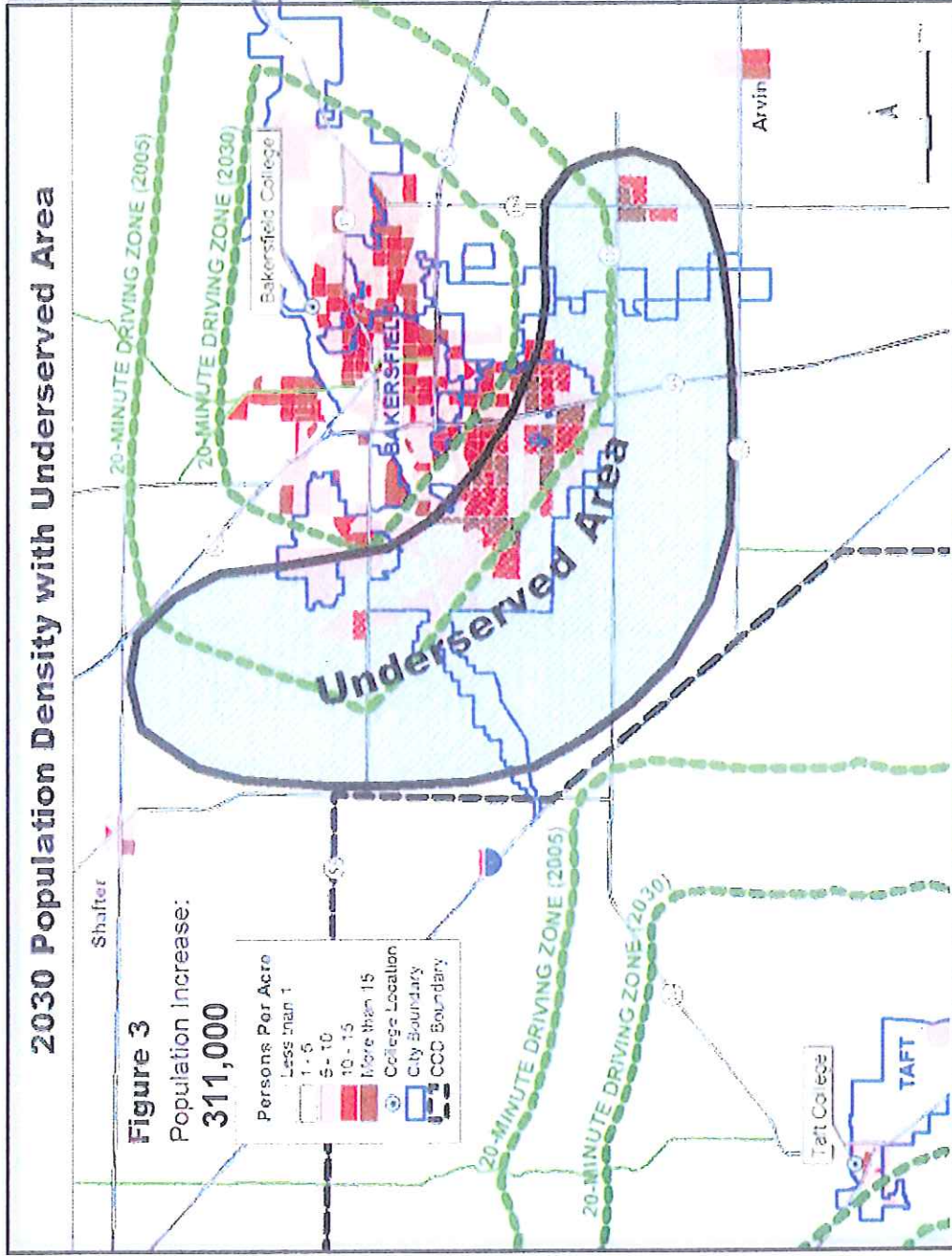
Source: Bakersfield Planning Division

POPULATION & ENROLLMENT PROJECTIONS BY SUB AREA



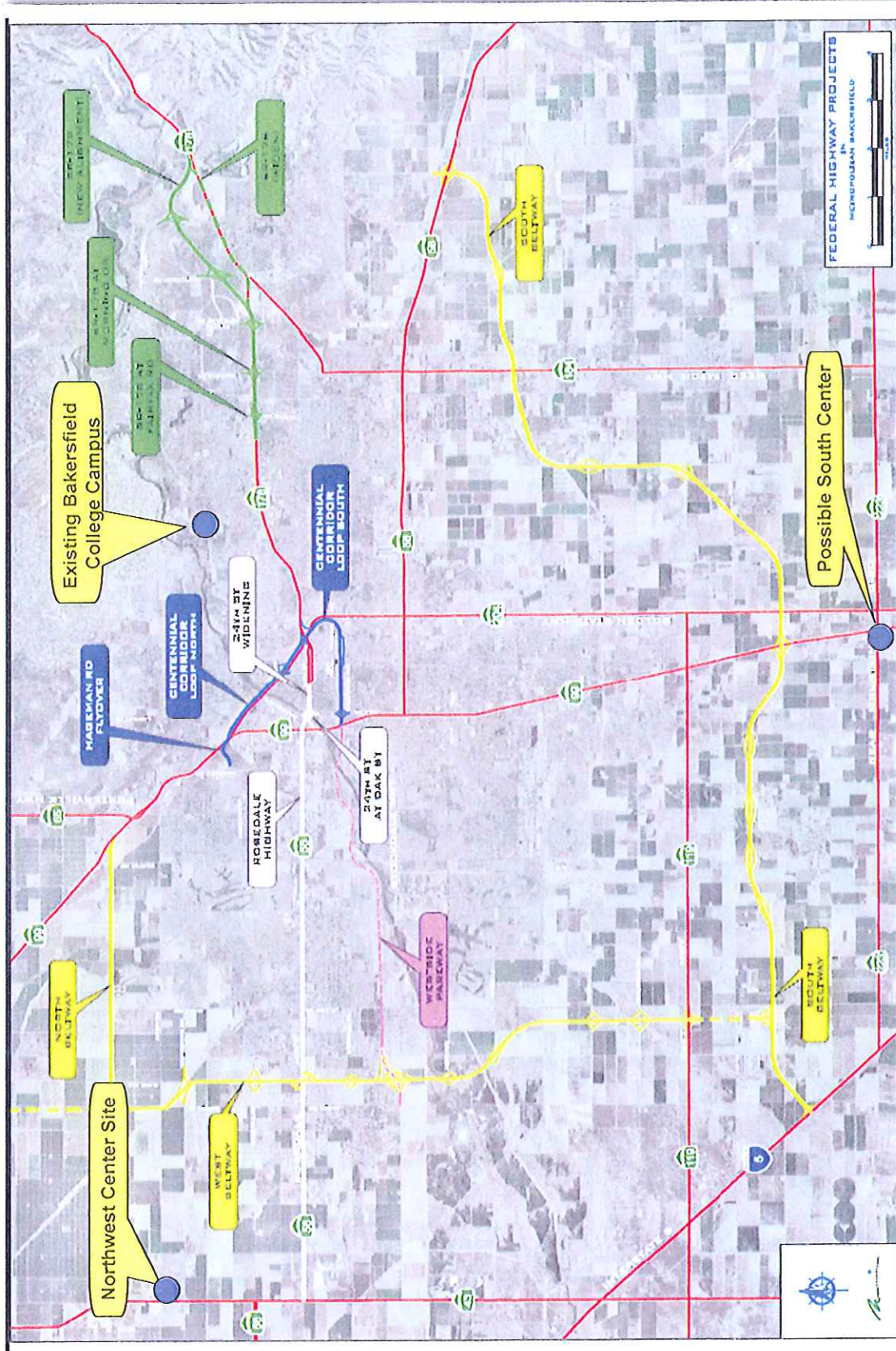
2030 Population Sub Areas and 20-Minute Driving Zone

UNDERSERVED AREA



Source: Campus Site Selection Process for a New Bakersfield Campus Progress Report - January 2005

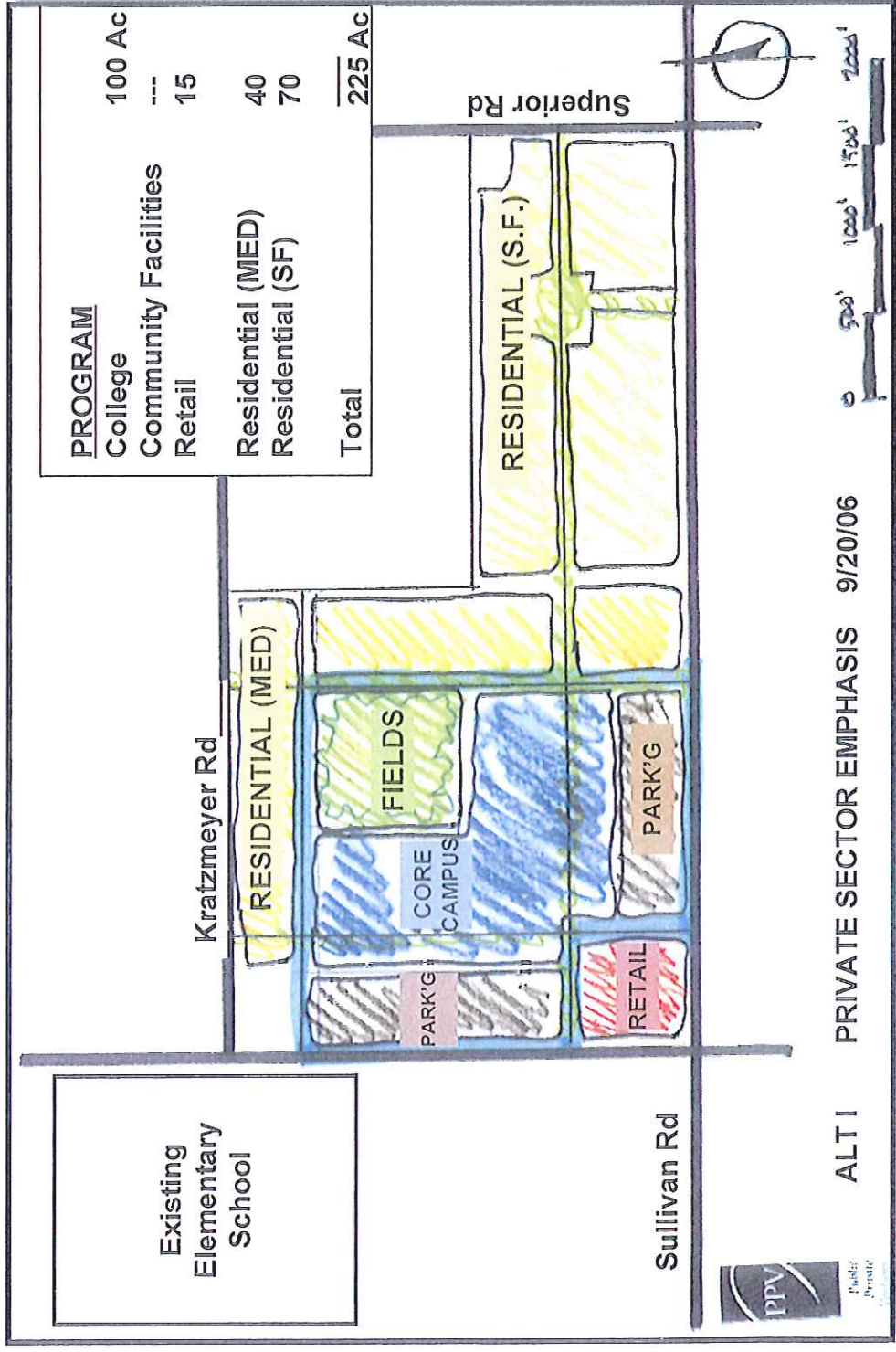
PLANNED FREEWAY IMPROVEMENTS



Source: Bakersfield Engineering Department



225 Acre Northwest Center Property



Existing
Elementary
School

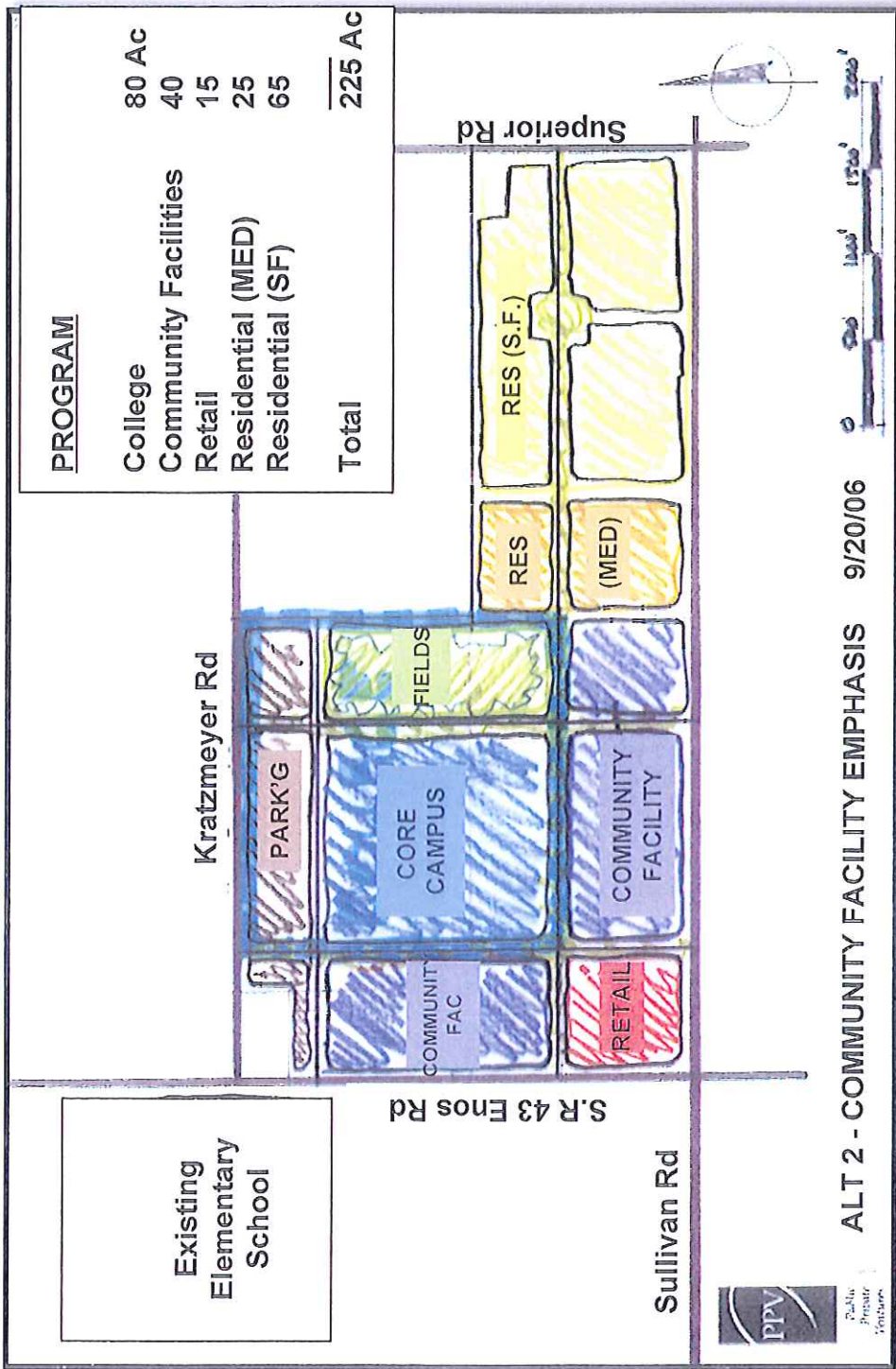
Sullivan Rd

Kratzmeyer Rd

Superior Rd

ALT I PRIVATE SECTOR EMPHASIS 9/20/06







*Public
Private
Ventures*

AGENDA

Bakersfield College Northwest Center
Project Overview & Planning Workshop
September 20, 2006

Introductions

- Participant introductions
- Purpose of the meeting

Background (PPV)

- Regional growth/projections
 - Regional growth
 - Student projections
- Search area and property location
 - Three campus strategy
 - West Bakersfield search area
 - South Bakersfield search area
- Kratzmeyer property
 - Regional location
 - Property description
- Current development activity in the area
- Market assessment and factors
 - Rate of growth
 - Variables
 - Land use scenarios
- County relationship
 - Memorandum of Understanding

Planning process (PPV - Stantec)

- General team organization

- Master schedule & process
 - Master planning
 - Property disposition
 - Property entitlements
 - Benchmarks/ decision points

Vision-mission-goals discussion, (all)

- Education mission
 - Program emphasis
 - Lifelong learning
 - Non-traditional programs
- Planning scenarios:
 - Scenario A: "Market" project
 - Scenario B: "Civic center" project
- Relationship to the community
- Fiscal goals

Sensitive issues (all)

- District concerns
- Community concerns
- Political dynamics
- City, County and other public agency relationships

Strategies and options to consider

- Planning leadership
- Community center
- Area-wide planning

Public relations

- Creating the story
- Going public – when, how, who

Next steps