



# Bloomberg's Briefing

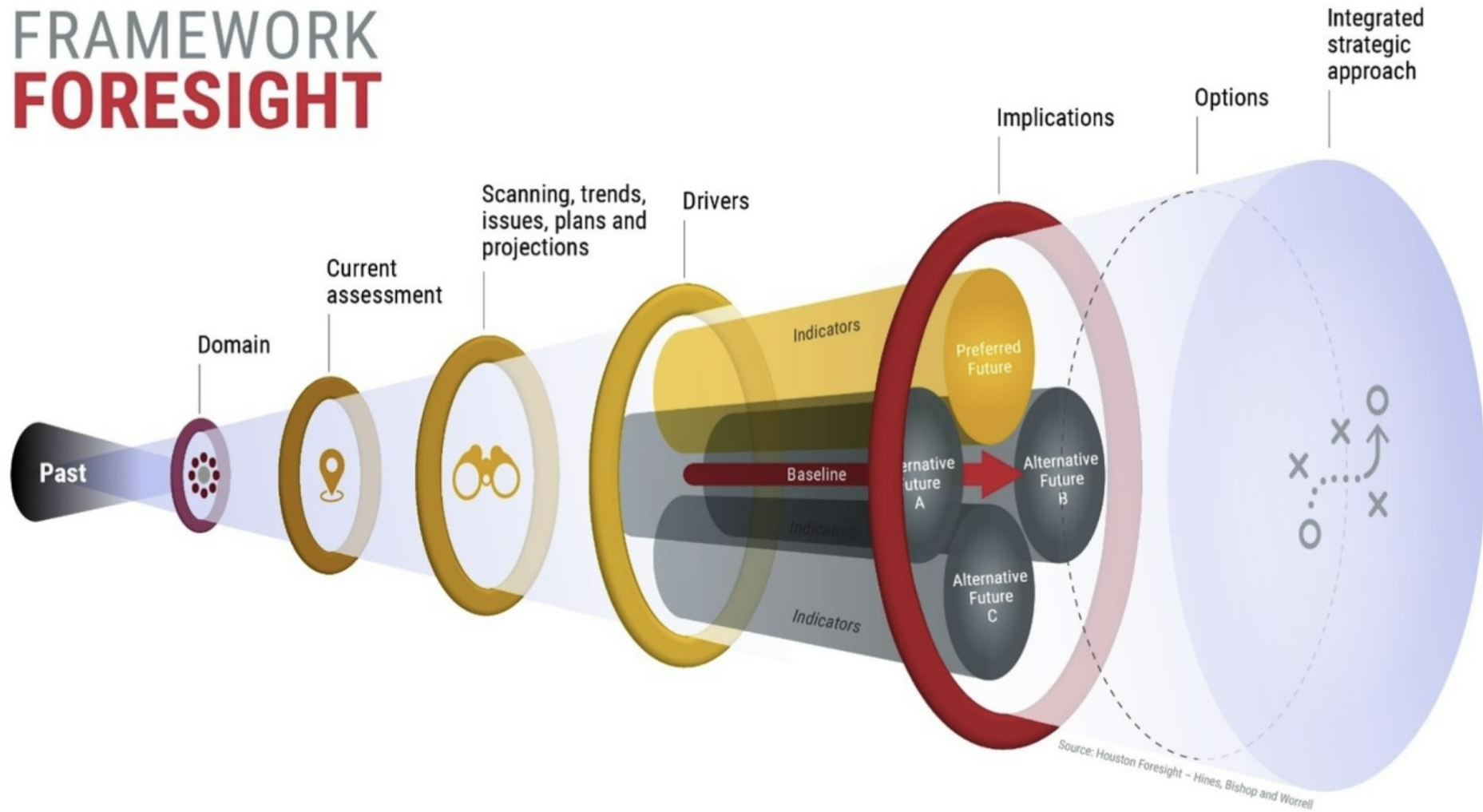
A VIRTUAL CONVERSATION  
WITH THE CHANCELLOR

Join Us  
April 19th  
10am

***Foresight*** is the study of change that uses a systematic methodology to explore the future in order to make better decisions today by helping us move toward the futures we want and avoid those we don't, and to ultimately build confidence in the future by building our capacity to avoid surprise! -- Andy Hines

# Framework Foresight Graphic

## FRAMEWORK FORESIGHT



# Archetypes

*System = current way of doing things within the domain*



## **TRANSFORMATION > New Rules**

The system is discarded in favor of a new one with a new set of rules..

## **BASELINE > Same Rules**

The system moves forward along its current trajectory. This is the “official future” and usually considered most likely.



## **NEW EQUILIBRIUM > Changing Rules**

The system reaches a balance among competing forces that is significantly different from the current balance.

## **COLLAPSE > No Rules**

The system falls apart under the weight of “negative” forces.

