



Workplan 2022-2023

August 1, 2022

Steven Watkin, Interim Associate Vice Chancellor, Enrollment

Strategic Direction #1: Maximize Student Success, Ensure Student Access, and Reduce Equity Gaps

Early College (Dual & Concurrent Enrollment)

- Explore and Develop and Career Access Pathways (CCAP)
 - BC – CCAP agreements with Wonderful College Prep Academy, Delano and Wonderful College Prep Academy, and Lost Hills
 - PC – Explore and Develop Opportunities
 - CC – Explore and Develop Opportunities
- Expand Dual Enrollment, Concurrent Enrollment
 - KCCD Annual Enrollment Growth
31,731 projected enrollment increase (18% increase)
 - Offer additional course offerings & certificate/degree pathways
 - Every 9th grader will have a college ed plan and complete 5-6 college units
 - Establish a district wide support to team to support high school enrollment events
- Collaborate with high school teachers/districts for the colleges for approval to teach dual enrollment courses
- Increase staffing to support recruitment, onboarding, and retention
- Develop a process for evaluating dual enrollment courses
- National Alliance of Concurrent Enrollment Partnerships

Adult Learners

- Develop MOU for Adult Learner Partnerships
- Attract and enroll adult learners into one of the colleges non-credit certificated programs that will lead to a higher paying job
 - Existing/New Partnerships – Bakersfield City School District, Central Labor Council (CLC), United Farm Workers (UFW)

Strategic Direction #3: Strengthen Organizational Effectiveness

Enrollment Management Platforms – Streamline Dual & Concurrent Enrollment Process

- Full Implementation of CRM Recruit (Go-live date – Fall 2022)
- Full Implementation of DualEnroll.com
 - BC – Fully implemented with Banner - Complete
 - PC – Fully Implementation with Banner – Fall 2022
 - CC – Fully Implementation Banner – Fall 2022